

Royal Rosarians

2025 Parade Marching Guide



Welcome to the 2025 Rose Festival & Parade Season
We invite you to march with us!

2025 ROSE FESTIVAL PARADES:

- **CareOregon Starlight Parade - Saturday, May 31st at 8:00pm**
- **Fred Meyer Junior Parade - Wednesday, June 4th at 1:00pm**
- **Grand Floral Parade – Saturday, June 7th at 10:00am**

The NW Festival Hosting parades:

- Apple Blossom Festival (Wenatchee, WA) — May 2-4
- Lilac Festival (Spokane, WA) — May 16-18
- Marysville Strawberry Festival (Marysville, WA) — June 20-22
- Capital Lakefair (Olympia, WA) — July 16-20
- Seattle Seafair (Seattle, WA) — July 25-27
- Peach Festival (Penticton, BC) — August 8-10
- Autumn Leaf Festival (Leavenworth, WA) — September 26-28

The local community parades:

- St. Patrick's Day Parade (Portland) – Sunday, March 16th
- St. John's— Saturday, May 10th
- Good in the Hood (Portland) — Saturday, June 28-29th
- Tillamook June Dairy Days (Tillamook) Saturday, June 28nd
- Hillsboro 4th of July (Hillsboro) — Friday, July 4th
- Battle Ground Harvest Days (Battle Ground) — Sat, July 19th
- Astoria Regatta (Astoria) — Saturday, August 9th
- Portland Veterans Day — (Portland) — November (date TBA)

The Parade Marching Guide is designed to provide you with answers to common questions about marching in the parades.

Why we march?

The Royal Rosarians have marched in parades since their inception in 1912. Our white suits and straw hats have always been a parade highlight and brought us recognition throughout the land. We ARE the official greeters and ambassadors for the City of Portland and, as such, bring recognition to Portland as the Rose Capital of the World and spread our message "For You a Rose in Portland Grows."



Meet the Team!

Rose Festival Parades – Minister of Foreign Affairs Holly Morgan

Starlight Parade** – Saturday, May 31st @ 8pm

- Band Marshal Chair – Connie Shipley and Cherie Green
- Hosting by Starlight – David Rich and Penny Rich

Junior Parade – Wednesday June 4th

- Band Marshal Chairs — Jan Tolman
- Shuttle Lead – Alan Hoekendorf

Grand Floral Parade** – Saturday, June 7th

- Marshal Chairs – Cherie Green and Connie Shipley

****Contact Marilyn Schultz to ride The Vintage Tour Bus, accommodating mobility challenged Royal Rosarians.**

NW Festival Hosting/Out-of-Town Parades – Lord High Chamberlain Craig Dirksen

Local Parades – Lord High Steward Yushonna Wilson

General Parade Guidelines:

REGISTER: It is very important to register for ALL parades on our website: royalrosarians.com.

It lets Council & Parade Chairs know who and how many will be attending. Go to the calendar and select the event (parade), click on "Members" under Online Registration. You will find information on the parade, if there is group transportation available and Hospitality Packet links for Northwest Festival Hosting (NWFH) Weekends.

Note:

1. It is not necessary to purchase a Hospitality Packet to attend a NWFH parade or weekend.

Formation: Follow the directions of the Royal Rosarian Drill Master(s). **Note: In formation we use "guide right." The Drill Master(s) will be on the right and those marching on the right end of the line will set the spacing for that line.**

Parade Behavior: Smile, wave and have fun while maintaining a dignified manner (see Royal Rosarian Roster — "What is expected of a Royal Rosarian" page 35).

Cell Phones: Carry a cell phone with access to Parade Chair's cell phone number. **While marching, do not use your cell phone unless it is an emergency.**

Photo ID & Royal Rosarian Emergency Information Card: Carry your Photo ID & Royal Rosarian Emergency Information Card. See the parade chair or drill master if you do not have an Emergency Information Card.

Sunglasses & Rain Gear: Sunglasses are permitted. Rain gear is the parade time decision of the Prime Minister.

Uniforms: Make sure your personal appearance meets the Rosarian Code of Conduct. Correct fit and cleanliness of the uniform are required. See Royal Rosarian Roster (pages 36-41).

Water: Stay hydrated

Emergencies: In case of an emergency or major concern, notify a Parade Marshal (Starlight Only), a Police Officer or an announcer in a PA Tower. If you find yourself in an emergency and/or have a major concern and, none of the preceding individuals are available, immediately call 911. Be sure to have an emergency contact information card with you.

When to Doff our Hat: at an Announcement Tower, for TV cameras, and a large group of spectators; As soon as the announcer recognizes the group, Doff. Once past the tower, camera or group, end Doff. If you have a large group, wait for the group to pass to end Doff.

General Parade Guidelines (continued):

Portland Rose Festival Foundation directives for marching in the Starlight and Grand Floral Parades: All parade participants (e.g. marchers, float riders, band members, dancers, marshals, etc.) are prohibited from making physical contact with parade spectators along the route or in the formation area. This rule is in place both for the safety of the participants and spectators, and for the liability of the event. Furthermore, nothing may be handed out, thrown, or otherwise distributed along the route to parade spectators by parade participants in the line of march. Prohibited items include, but are not limited to gifts, literature, candy, stickers, silly string, water, etc.

Think of parades as an accordion. The parade expands and contracts with MAX Train stoppages, performances, TV commercials, etc. When the parades slows or stops, keep in mind the 30 — 50 foot rule between units. Do not start again until the unit ahead is moving and the unit you are following is 30 — 50 feet ahead. Of course, if the spacing has become too great, attempt to close the gap accordingly.

Thank you for participating and being mindful of your responsibilities.

How to Marshal for the Starlight Parade:

Marching Bands: Arrive early and check in. At this time, you should receive a report card that has questions that characterize the activities of the band. Please complete the card at the end of the parade and hand it to an earlier designated Rosarian. This information is used by the Rose Festival, not only for possible awards, but to help determine if the band will be invited back. You will receive a number to attach to the right sleeve of your uniform. This is used to help identify the band. Introduce yourself to the Band Director and any other key advisors, e.g., the Drum Major. Let them know that you are there to assist them at the direction of the parade organizers and that **you will be marching at the front right and abreast of their banner or leading element of the band.**

You are responsible to keep the band spacing 30-50 feet from the unit that is directly ahead. If the lead elements of the band are their banner carriers, ensure they are keeping the same distance from the band as they tend to outpace the band. If you come to a stop, it is preferable to close-up to the unit ahead. However, once the parade restarts it is important to wait before moving forward so you can maintain the aforementioned spacing. If this spacing is not maintained, it makes it difficult for the announcers in the PA Towers to inform the crowd what they are viewing and for them to acknowledge the band.

You are also responsible to follow any directions given by the Portland Rose Festival Foundation Parade Marshals (wearing orange vests) along the parade route. These are typically directions to speed up or slow down.

Sometimes you will encounter a street vendor that has placed themselves in the direct path of the band, making it difficult for them to stay in formation. When this happens, if possible, move ahead of the band and ask the vendor to move over to the honor line. Then wait for the band to catch up with you.

Be another set of eyes for the Band Director. Be observant of your surroundings and where you are. Trust your instincts. In case of an emergency or major concern, notify a Parade Marshal, a Police Officer, or an announcer in a PA Tower.

How to Marshal for the Junior Parade:

Introduce yourself to the band director. **March at the front and right side of the unit.** Keep them in a reasonable distance behind the entry they follow. Make sure the participants stay in line and safe. Just enjoy watching the participating kids and the kids watching the parade.

How to Marshal for the Grand Floral Parade:

1. Floats:

Arrive early and check in. During the Grand Floral Parade, you will be an official marshal. Get to your assigned float early and introduce yourself to the float's coordinator, as well as any participants riding the float. On occasion, the float will have an additional group of participants marching in front of or around the float. There will be a float builder's float marshal with the float at all times. The builder's float marshal will be positioned at the front left of the float and assist the float driver with the float's speed and turns.

You will march at the rear right corner of the float. You will not be required to provide any instructions regarding speed and/or turning control. You are there to escort the float and not obstruct the view of the float when pictures are being taken.

2. Bands:

Introduce yourself to the Band Director and any other key advisors, e.g., the Drum Major. Let them know that you are there to assist them at the direction of the parade organizers and that **you will be marching at the front right and abreast of their banner or leading element of the band.** You are responsible to keep the band spacing 30-50 feet from the unit that is directly ahead. If the lead elements of the band are their banner carriers, ensure they are keeping the

same distance from the band as they tend to outpace the band. If you come to a stop, it is preferable to close up to the unit ahead.

Sometimes you will encounter a street vendor that has placed themselves in the direct path of the band, making it difficult for them to stay in-formation. When this happens, if possible, move ahead of the band and ask the vendor to move over to the honor line. Then wait for the band to catch up with you.

Be another set of eyes for the Band Director. Be observant of your surroundings and where you are. Trust your instincts. In case of an emergency or major concern, notify a Police Officer or an announcer in a PA Tower.

Marshal Do's and Don'ts

(A picture is worth a thousand words)



CareOregon Starlight Parade

Date: Saturday, May 31, 2025

Location: Downtown Portland

Starts at 8:00 p.m.

Attire: Whites, hats, capes, pants with lighted gloves available for \$10 at the membership meetings. (Green jackets and black pants for drummers). Hint: Bring something to change into after the parade if you are attending Hosting by Starlight. Banner and Flag carriers attire: red Rosarian shirt and khaki pants.

Arrival Time:

Band Marshals check-in at Rosarian check in table at Waterfront Park no later than 6:15pm to receive their assignments.

Marching Unit assembles no later than 6:30pm at Waterfront Park (between SW 1st and Oak streets). The Vintage Bus will also be parked at this location.

Hint: Police barricades of the parade route and parade disband area are expected to be in place by 2:30 p.m. The easiest way in and out of the parade zone is to use MAX. The Portland Streetcar is another option. MAX and Streetcar are NOT free. Please buy your ticket.

Arrive early and park your car in a lot near the Hotel deLuxe. Street parking may lead to towing. Determine your transit and parking arrangements before the day of the parade to avoid disappointments. After dinner, proceed with other Rosarians to the formation area at Tom McCall Waterfront Park on Naito Parkway.

Before the Parade:

The Hotel deLuxe, 729 SW 15th Avenue, Portland, OR. The hotel is the informal, Starlight Parade Headquarters for Royal



Rosarian activities during and after the Starlight Parade. It is available to Rosarians beginning at 5pm. Gracie's restaurant is open for dinner if you wish to make dinner reservations.

After the Parade: The Rosarian Marching Unit and Marshals return to the Hotel deLuxe Screening Room.

Hosting by Starlight:

Rosarians plus a spouse, significant other or guest are invited to attend our signature Hosting by Starlight Event in the Hotel deLuxe Screening Room. Join others in a complimentary light hors d'oeuvre buffet and a no-host bar. Additional guests are charged a \$10.00 per person entry fee at the registration desk. Space is limited, so please use discretion in guest invites.

7:00 p.m. — The hotel "Screening Room" is open for large-screen televised Starlight Parade coverage. The Screening Room cash bar will open at 8:00 p.m. The first light hors d'oeuvre buffet service will begin at 8:30 p.m. with service ending at 11:00 p.m. Last call bar orders will take place at 11:00 p.m.

Fred Meyer Junior Parade

Date: Wednesday, June 4, 2025

Location: Hollywood District

Hours: 1:00 p.m. (Official Start)

Attire: White Uniform, with hats, gloves, capes. Ladies to wear pants.

Arrival Time: 12:00 p.m. Band Marshals, Marchers and guests check in with Rosarian staff at the corner of NE 56th & NE Halsey.

Junior Parade Shuttle for Rosarians:

Many Rosarians will arrive in the Hollywood District and park on the streets West of NE 33rd Avenue prior to the parade. A shuttle will be available in the CVS Parking Lot between 11am and 11:45am that will transport Rosarians to NE 56th & NE Halsey, at Normandale Park. Please do not park in the CVS Parking Lot. Your children or grandchildren may walk with you while you marshal. The Shuttle will also be available after the parade to return Rosarians that parked near the check-in area at Normandale Park following the parade. Please inform our Shuttle leads if you will be doing the return trip after the parade.

Parking in the Parade Area: Adjacent side street parking barricades around the parade route go up at various times at police discretion after 10:00 a.m. Parade route access is closed by 11:00 a.m. Routes are very congested. Arrive early to allow plenty of time to park.



Post Parade Gathering: Following the Junior Parade, Jan Tolman is hosting a get together for Rosarian Parade participants at Aunt Tillie's Deli located at 2000 NE 42nd Ave.

Grand Floral Parade

Date: Saturday, June 7, 2025

Location: Memorial Coliseum to
Lloyd Center

Time: 10:00 a.m.

Attire: White Uniform with hats, gloves capes. Ladies wear pants. (Green jacket and black pants for drummers.) Banner and Flag carriers are also to wear white uniform, hats and gloves for the Grand Floral Parade.

Arrival Time:

9:00 a.m. — Float Marshals & Marching Unit (Same area as Starlight Parade, across from Waterfront Park, near Oak St). Check-in for Rosarians marshaling parade units will be at this location. Please park early where you won't be towed or better yet: ride the MAX Train from the hotel or your home to the Oak St. stop (1st and Oak- adjacent to our meeting area) There is a fare. Allow yourself plenty of time, as trains fill to maximum capacity early in their routes.

Logistics:

Marching Unit — Assembles at the check-in location (Same as Starlight Parade, across from Waterfront Park, near Oak St).

Float/Band Escorts — Check in with Rosarian staff to receive instructions about the location of the entry you are marshaling. Float areas will be assigned and identified at check-in.

A vehicle is being arranged for mobility challenged Royal Rosarians. Those riding during the parade queue up across NE Interstate Avenue from the parking garage.

You will hear from many sources that riding Tri-Met is free on Parade Day, but Tri-Met confirms that riders pay to ride that day. Let's set the example on this, as we are the official ambassadors of the city. If you qualify, there is a very affordable senior citizen rate.

