



Penticton Peach Festival
71 Years of Free Family Fun
August 8 to 12, 2018

Penticton Peach Festival
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On behalf of our Hosting Committee, it gives me a great deal of pleasure to invite you to the 71st year of our Penticton Peach Festival scheduled for August 8 to 12, 2018. "Peachfest" is the largest free festival in Western Canada. Family oriented with huge crowds attending the majority of our events, Peachfest attracts the young and the old as we celebrate the peach harvest and enjoy what Penticton has to offer.

Many of last year's visitors were pleasantly surprised when they visited for the very first time and we are looking forward to hosting you once again

Our Plans for the Weekend

Friday, August 10

- The Hosting events begin on Friday, August 10, with a nine-hole golf tournament at the Penticton Golf and Country Club; this event is not included in the registration fee and will cost \$45 per person for golf, cart and prizes
- Wine and Cheese Welcoming Party from 5:00 to 7:00 p.m., at the Penticton Lakeside Resort, our Host Hotel
- Crowning of Miss Penticton at Cleland Theatre at 7:00 p.m.; transportation will be provided if required; tickets are optional
- Free entertainment from 12:00 noon to 11:00 p.m. in Okanagan Lake Park adjacent to the Lakeside Resort; Friday evening's bands include Petty Fever (Tom Petty tribute), Eagle Eyes (Eagles tribute), and High Voltage (AC/DC tribute)
- For those of you who joined us last year, you will remember the free concerts in the park with approximately 10,000 people; it was awesome!!!
- The Hospitality Room will also be open until 11:00 p.m.

Saturday, August 11

- A walk along Okanagan Lake Beach to the Royal Rosarian Rose Planting Ceremony at the Penticton Rose Garden
- Or, you might want to take in the Farmers' Market with 60 to 80 vendors every Saturday morning; the market runs from 8:00 to noon and begins on Main Street just outside your hotel continuing south for four or five blocks (Last year, the market was named "Market of the Year" by the British Columbia Association of Farmers Markets.)
- 10:00 a.m. – the Peter Brothers Grand Parade begins on Main Street; it is one of the largest parades in BC; limited VIP seating will be available adjacent to the "Peach" on Lakeshore Drive
- 1:30 to 4:30 p.m. – a **choice** of an Okanagan Wine Tour **OR** a Craft Beer Tour of local craft breweries **OR** an opportunity to leisurely Float the River Channel
- A sandwich lunch in the Hospitality Room at the end of the parade; or if you choose not to participate in either of these activities, we have many top choice outdoor patios to enjoy a relaxing afternoon
- 6:00 to 8:00 p.m. – the Second Annual Peach Festival Banquet at the Lakeside Resort with a country theme; dress will be casual; it's hot in the Okanagan and you may want to go directly to the free entertainment in the park following the banquet with one of Canada's leading country singers, George Canyon
- The Hospitality Room will also be open until 11:00 p.m.

Sunday, August 12

- Farewell Breakfast at the Lakeside Resort, 8:00 to 10:00 a.m., along with an opportunity for you to promote your festivals
- 11:30 a.m. – Kiddies Day Parade on Main Street (passes right past the Lakeside Resort)

- Free entertainment in the park culminating with Canada's pop and country up-and-comer Madeline Merlo

Cost

- Total registration fee (excluding golf and Crowning of Miss Penticton) will be \$199 with an early bird incentive price of \$185 if booked by June 1, 2018
- With today's exchange rates, your cost in US \$\$\$ will be less than \$150. Such a deal!!!

Rooms

- Penticton Lakeside Resort – on the shores of Okanagan Lake, the Lakeside is next door to Okanagan Lake Park....the focal point of Peachfest.....and is the premiere hotel in the region
- We have blocked rooms at the Penticton Lakeside Resort until June 9th and rates start at \$216 (Canadian) per night plus applicable taxes
- The Lakeside's toll-free reservations number is 1-800-663-9400, Ext 1; quote Northwest Festivals Association when calling
- Sandman Inn – the Sandman Inn is located two blocks from Okanagan Lake beach, about one mile from Okanagan Lake Park, and two blocks from one of the region's top tourist attractions – floating down the lake-to-lake river channel
- The Sandman rooms are blocked until June 22nd under Northwest Festivals Association – Group Number 308228; rooms start at \$169 (Canadian) per night plus applicable taxes; call 250-493-7151 and quote the group number

Book Early

- Penticton is known as a "Great Vacation Destination"; it's very busy in the summer time and we expect all of the rooms will be taken well before the cutoff dates so you will want to book early
- The discounted rate will be extended for days before and after, upon request, if you want to come early or stay later

Entertainment and Activities

- Skyhawks Precision Parachute Team – for those of you who make it a summer vacation and arrive early, for opening night on Wednesday we have secured the Skyhawks Precision Parachute Team, followed by the top Canadian band of Kim Mitchell; opening for Mitchell will be Cod Gone Wild
- Thursday night's entertainment will host April Wine, who has become enormously popular in Canada, the United States, and throughout the world
- Mega Motocross – we have also secured the Mega Motocross for thrilling shows with top Canadian riders along with Shooting Star Amusements, a Kids Zone, Seniors Day, Peach Bin Race down Main Street, Square Dance Festival, Sandcastle competition, Pancake Breakfast, Skateboard and BMX event; slopitch tournament, and maybe an Ultra Swim if you want to swim from Skaha Beach to Okanagan Falls!!!

Where Are We Located?

Penticton is located in the south-central region of British Columbia, in the Okanagan Valley, just a 45-minute drive north of the Canada-US border. Penticton is a 4.5-hour picturesque drive from Seattle or Vancouver and 8 hours from Calgary through the beautiful Rocky Mountains. The city is nestled between two fresh water lakes (Lake Okanagan to the north and Skaha Lake to the south) and adjacent to beautiful rolling mountains. According to Environment Canada, Penticton has the most attractive climate of all Canadian cities. Over 2100 hours of sunshine and only 15 inches of rain annually give this area a comfortable climate all year round.

Penticton is easily accessible by car by driving north on Highway 97 from Wenatchee or Highway 1 and 3 from Vancouver. We are 236 kilometers or 147 miles north of Wenatchee. Our city has its own airport serviced daily by Air Canada and WestJet. Air Canada flights from Portland and



Seattle to Penticton are routed through Vancouver. Alaskan Air flights are also available from Seattle to Kelowna, which is a 1.25-hour drive from Penticton.

Our Penticton

Penticton has a population of 35,000 people which doubles in the summertime especially around Peach Festival. And, yes, we grow peaches. In fact, Penticton's climate makes fruit growing a thriving business with apples, cherries, apricots, pears, peaches, plums, and grapes grown during our warm sunny days.

Penticton is also in the heart of wine country, with 44 (and growing) wineries within a 20-minute drive of our city. Great places and beautiful scenery as you see, swirl, sniff, and sip award-winning Okanagan wines. Our seven miles of light-coloured sandy beaches provide many watersports and lots of summer fun.



With our outdoor markets, wineries, brew pubs, festivals, amazing restaurants, and shopping galore, it's a great place to visit (and live). And, we hope you can join us as we celebrate 71 years of Free Family Fun during our annual Peachfest which runs from August 8 to 12.

Come Early; Stay Late

We are quite excited about hosting you and invite you to come to Penticton to enjoy and see what we have in store for you. Come early; stay late!!! Enjoy yourself in the Okanagan. All details will be posted to the Peachfest website at www.peachfest.com. You can register directly on the website as well.

We look forward to seeing you at your upcoming festivals. In the meantime, if you have any questions, please do not hesitate to contact us.

Daphne Adey
Director and Hosting Chair