



The Royal Rosarian Foundation Review

December 2015

“REACH for the STARS” Auction on February 20, 2016

The annual Rosarian Foundation Auction is the primary fundraising event of your Foundation and is one of the few events aimed at the Business Community as well as Rosarian Members. In 2015, through the Rosarians Field trip program, your Foundation was able to directly impact the lives of over 12,000 “at-risk children” in the Portland area and make significant contributions to Christmas for Kids, the Community Transitional School, Oregon Pro Arte Youth Orchestra, and Rose Festival Living History Program. Additionally, we funded the Rosarian Grand Floral Parade Float and the Rosarian Traveling Float which helps fulfill our mission of promoting the City of Portland throughout the Northwest and Western Canada.



With your involvement and support this year, our goal is to raise at least \$150,000.00 for Rosarian supported programs and events.

Our auction includes an excellent lineup of vacations, activities and adventures. We have an exceptional array of trips including airfare, including a 7-day cruise for two to Alaska and a 7-day Cruise including airfare from any of five different departure ports including the East Coast, Caribbean, or Western



Mexico. Additionally we will be offering a “Coach for a Day” package with the Oregon Ducks that includes spending an entire day with the team and coaches, attending positioning meeting, and enjoying lunch with all of the players. Also available are an unguided fishing adventure in “Cold Bay, Alaska” including airfare, VIP package from Treasure Island Resort and Casino in Los Vegas, including VIP check in and exclusive show tickets that are reserved only for High Rollers, guided fishing trips and tickets to television

shows. There will also be a large number of gift baskets, computers, flatscreen TV’s, iPads and other electronics. There will be spirits and gifts available the night of the auction as well as the “Duck Ticket Raffle”.

But we can always use more items for the auction. If you have any items that you would like to donate, please give Mike Ware a call at 503-939-2584 and he will make arrangements to pick them up from you. Now is the time to reserve a table or individual seats for you and your special non-Rosarian guests to attend the Auction!

OUR SUCCESS DEPENDS ON YOU AND YOUR ATTENDANCE!

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Editor: Adam Baker

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Christmas for Kids

The 30th year of Christmas for Kids was an incredible year of growth for the foundation. They are more financially stable going into 2016 than ever before, allowing them to successfully serve the at-risk kids in our community. This year they achieved some new benchmarks records, dramatically changed the layout of the event, launched a new interactive website, greatly advanced their social media, added the Portland Police to their family of volunteers, obtained a large advertising grant and partnered with some of Portland's most influential media.



In November 2015, Christmas for Kids officially kicked-off a new 'Christmas for A Kid' program. Using a unique set-up where every \$1 donated is equivalent to \$3.63, they launched a program to 'Sponsor a kid's Christmas' for \$6.10 per month. There were just over 20 children sponsored by the first week of December 2015 and their goal for next year is 100 children.

There was also a significant increase in volunteers, topping 600 people for the day. Much of this resulted from the radio and TV partnership exposure but the event also saw more involvement from current partners. There were 53 Royal Rosarians participating this year and several key partners also had record volunteer counts. The above photo shows Prime Minister Rick Saturn and Foundation President Duke of the Realm Rob Hungerford presenting a check for \$5,000 to Christmas for Kids Foundation President Greg Burnett at the event.

Poinsettia Sales

The 2015 poinsettia sale was a huge success under the guidance of Chair Tom Hofmann. After working with his committee to increase sales levels this year, the sale netted \$2,314.50 in proceeds for the Royal Rosarian Foundation. Tom especially thanked Kathie Bagley, Phil Guzie, Paul Casebeer, Larry Rodman, Gene Horton, Kimberly Bown, Suzanne Day, Mark Herron, Milt Patzkowski and Kevin Faris. Tom has already agreed to chair the committee for 2016 and he is aiming for even more sales to raise more money for the Foundation's charitable actions.



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Royal Rosarian Foundation Field Trip Program



Since 2007 the Royal Rosarian Foundation has allocated funds to Portland Public schools, which are used to help fund field trips for elementary and middle school students. The Field Trip program provides funding to those Portland Public schools where 70% or greater of the student population qualified for the Federal Free or Reduced Meal program at \$3.00 per eligible student.

This year in addition to providing funds to 22 Portland Public schools, for the first time since the program began we were able to extend the program into an additional school district. As a result, three elementary schools in the David Douglas School District also received Field Trip program grants.

Each year, Rosarians dressed in their whites deliver these checks to the schools meeting with school principals, teacher organizations, or attending assemblies, spreading cheer by presenting these checks. We received heartfelt and touching letters of thanks from both the students and their teachers and administrators. In the 2014-2015 program year the Field Trip program provided total funds of \$32,971 and reached 11,560 students in the two targeted districts.

Over the years students have had the opportunity to visit local cultural and historical locations on these field trips including: The Portland Zoo, The Center for the Performing Arts, Sauvie Island, The State Capitol, Oxbow Park, OMSI, The Rice Museum, The World Forestry Center, Franz Bakery, The Portland Children's Theater and Fort Vancouver just to name a few.



If you want to be an ambassador of goodwill, you have an opportunity to deliver checks to the participating schools beginning in early January. For more information on how you can deliver these "good news" checks, please call the Foundation's Program Chair, Lord High Steward Korrie Hoeckendorf, at 503-953-5901, or email her at hoecken@frontier.com.



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Financial Reports ending September 30, 2015

Field Trip Disbursements		Income Statement	
Boise-Eliot / Humbolt School	\$1,520.00	Fundraising	
Cesar Chavez School	\$1,450.00	• Donations	\$24,613
Faubion Elementary School	\$1,460.00	• Net Auction Proceeds	\$66,139
George Middle School	\$1,120.00	• Net Poinsettia Sales	\$2,278
Harrison Park School	\$2,230.00	• Other	<u>\$120</u>
James John Elementary School	\$1,380.00	Total Revenue	\$93,150
Kelly Elementary School	\$1,870.00		
King Elementary School	\$1,000.00	Administrative Expenses	
Lane Middle School	\$1,240.00	• Insurance	\$3,434
Lee Elementary School	\$1,480.00	• Other	<u>\$3,961</u>
Lent Elementary School	\$1,810.00	Total Administrative expenses	\$7,395
Lincoln Park Elementary(DDSD)	\$1,306.00		
Marysville Elementary School	\$1,250.00	Giving & Program Expenses	
Mill Park Elementary (DDSD)	\$1,182.00	• Grade School Field Trip Program	\$32,971
Peninsula Elementary School	\$790.00	• Grand Floral Parade Costs	\$30,000
Rigler Elementary School	\$1,390.00	• Christmas For Kids	\$5,000
Rosa Parks Elementary School	\$1,215.00	• Community Transitional School	\$5,000
Scott Elementary School	\$1,520.00	• PRFF Living History Program	\$5,000
Sitton Elementary School	\$1,130.00	• Traveling Float	\$4,729
Vernon Elementary School	\$890.00	• Oregon Pro Arte Orchestra	\$4,000
Vestal Elementary School	\$1,260.00	• Washington Park Rose Garden	\$2,521
West Powellhurst Elementary (DDSD)	\$968.00	• Rose Garden Contest	\$1,486
Whitman Elementary School	\$1,050.00	• Grand Floral Trolley & Flowers	\$1,277
Woodlawn Elementary School	\$1,350.00	• Starlight Parade Flowers	\$725
Woodmere Elementary School	<u>\$1,110.00</u>	• Queen's Garden Party Support	\$988
TOTAL	\$32,971.00	• PRFF Auction Sponsorship	<u>\$500</u>
		Total Giving & Program Expenses	\$94,197
		Net Deficit for the Year	\$(8,442)
Balance Sheet			
<i>Assets</i>			
• Cash	\$54,545		
• Investments	<u>\$95,239</u>		
Total Assets	\$149,784		
<i>Equity</i>			
• Field Trip Program Funds	\$21,204		
• Rose Garden Contest Funds	\$1,085		
• Traveling Float Funds	\$16,271		
• General Funds	<u>\$111,224</u>		
Total Equity	\$149,784		

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Endowment Program and Foundation Donors



The Royal Order
of the
Chalice

If you believe in the work of the Royal Rosarians and the charitable giving acts of the Royal Rosarian Foundation, please consider supporting your beliefs through the Royal Rosarian Foundation Planned Giving Program

A gift from your estate will impact your community in many ways.

As you review your tax situation this year and in years to come, please consider including the Royal Rosarian Foundation in your donations.

Become an endowment sustaining member as these Rosarians have done:

Royal Order of the Chalice:

Wayne and Cathy Felder

Gallant of Gwenevere:

Gayle and Ed Whitehurst

2015 Contributors to the Royal Rosarian Foundation

This list does not include auction contributors or poinsettia purchases

Dame Kathie Bagley
Duke Denny & Lady Pam Baker
Shirlene Botari
Dame Kimberly and Squire Stephen Bown
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Sir Knight Greg & Lady Ludmila Burnett
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